



## **Japan Information Technology Services Industry Association (JISA)**

JISA was established in 1984 and its members include leading software developers and information processing and database/VAN service suppliers. Associate members are predominantly leading Japanese hardware vendors, bankers, insurers, manufacturers, traders and common carriers, etc. The mission of JISA is to maintain the growth of Japan's information services industry and to contribute to the overall growth of the country's economy.

JISA members account for around 10 percent of the companies in the Japanese IT services market and around 40 percent of the staff employed (237,000 employees). JISA members have a 50 percent share in the country's ICT revenues, with sales amounting to seven trillion yen (US\$ 70 B).

The objectives of JISA include market expansion, enhancing industry reliability, providing information on public policies, promoting industry-academia partnerships, protecting personal data from piracy, collaborating with domestic overseas and international organizations and promoting international affiliations.

JISA activities include responding to government initiatives, including domestic/international public policy issues; offering basic computing skill courses for training based on ITSS to nurture IT professionals with on-demand skills; conducting research and surveys to study industry trends, issues, markets and cutting-edge information technology; promoting quality control, standardizing and promoting security measures for information systems; studying workforce issues and intellectual property rights issues; holding meetings, seminars and symposiums covering various topics; introducing the "privacy mark" certificate; and taking part in international activities business seminars, and multilateral meetings.

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