



ITANZ represents the Information and Communications Technology industry of New Zealand, a business sector that generates combined annual revenues in excess of NZ \$ 11 billion. ITANZ members account for approximately 85 percent of this revenue and directly employ more than 30,000 people.

ITANZ aims to maximize the economic and social potential inherent in these technologies to create advantages for all New Zealanders. It advances specific initiatives from time to time to assist the Government's progress in the development of e-government, e-commerce and community e-programs. ITANZ is represented on the Government's E-Commerce Action Team that fosters growth of Information and Communications Technology applications and use throughout the economy.

ITANZ is a member of the World Information and Technology Services Alliance (WITSA) and the Asian-Oceanian Computing Industry Organization (ASOCIO).

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